

2019 SMPS HOUSTON Sponsorship Opportunities



Reach Influencers and Decision-makers

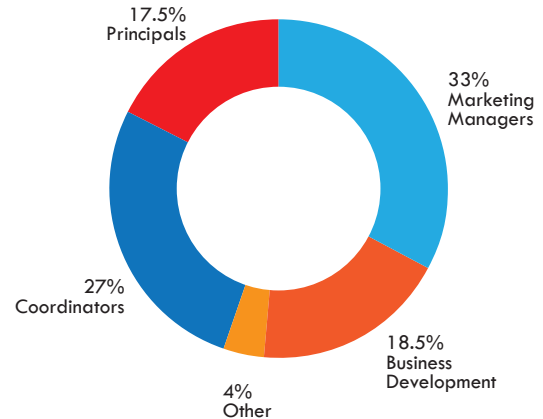
It is a great time to be a sponsor of SMPS Houston. Your firm's name and credentials will be introduced to hundreds of Architectural, Engineering and Consulting (A/E/C) professionals. SMPS Houston is a strong chapter making this sponsorship opportunity your key to connecting with leaders, decision makers, and business developers of professional services firms in the Houston area. Cultivate new and existing relationships and promote your firm at every SMPS event.

Who is SMPS Houston?

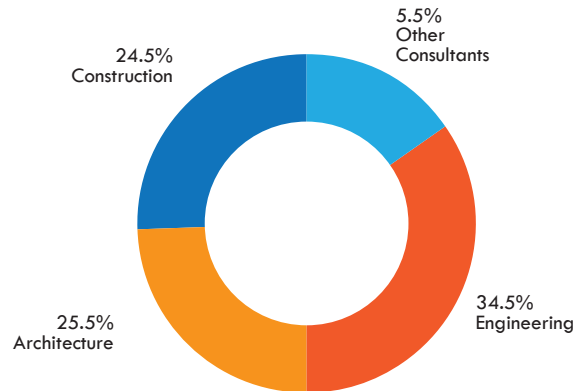
Founded in 1981, SMPS Houston is one of the most active and respected chapters in the country. One of the top 5 chapters in the country, SMPS Houston has more than 200 members representing more than 170 firms in the A/E/C industry. The chapter's members are focused on developing relationships and generating revenues for their companies. The balance of the membership consists of individuals who provide marketing support and resources for business development.

SMPS Houston is committed to being the premier resource for those working in the built environment. Over the years, the Houston chapter has received several awards from SMPS National and continues to strive for excellence.

Who are SMPS Houston Members?



SMPS Houston Firm Demographics



Reasons to Sponsor

- Access to members of the 5th largest SMPS Chapter in the U.S.
- Generate new business opportunities through networking with A/E/C decision makers
- Educate attendees/members on your company/product
- Networking and teaming opportunities with potential buyers
- Professional development and mentoring opportunities with industry experts
- An effective way to target marketing within the A/E/C industry
- Take advantage of features and/or highlights in SMPS Houston Weekly Newsletter
- SMPS is a targeted audience and community of professional services firms
- Sponsors report favorable return for supporting SMPS

Who Should Sponsor?

- A/E/C firms
- Accounting software suppliers
- Consulting firms
- Binding equipment retailers
- Trade publications
- Building product manufacturers
- Promotional product retailers
- Contact management software firms
- Hospitality/event centers
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Architectural photographers
- Presentation equipment retailers
- Printing and signage firms
- Proposal management software firms
- Rendering and modeling companies
- Event planners and caterers

What Are People Saying About SMPS Houston?

“Chamberlin sponsors and supports the SMPS Houston Chapter because we believe in its mission to educate, communicate and connect. There is no other organization like SMPS in Houston, and we want our brand to be associated with such a fine organization.”

Monica Keels, Chamberlin Roofing & Waterproofing

“E&C proudly supports SMPS because of its commitment to educating the A/E/C community in matters concerning marketing and business development regardless of experience, they work with new comers as well professionals with 30+ years of experience. Our participation in SMPS has provided us with the opportunity to learn from our peers.”

Ann Nye, E&C Engineers & Consultants, Inc.

“I’ve been a member of SMPS for over 20 years and the value of this organization cannot and should not be measured in dollars. I owe my career to the value this organization has brought to me and the firms I have worked for. As a Fellow in SMPS, I know that this organization will continue to support my professional growth of both me personally and my business.”

Kim Icenhower, Icenhower Consulting, LLC

“As a long time sponsor of SMPS Houston, Fugro values the exposure to an interested, relevant and influential audience. We are recognized at all chapter events which is comprised of principals, senior marketers, business developers, and professionals in the public and private sectors. Being an SMPS Houston sponsor is cost-effective marketing through an organization that delivers results!”

Melinda Robinson, Fugro

2018 LIST OF SPONSORS

APTIM

ARC Global Document Management

Cardno

Chamberlin Roofing & Waterproofing

DBR Engineering Consultants

DPR Construction

E&C Engineers & Consultants

Ensignt, Inc.

EYP

Gary Zvonkovic

Gunda Corporation

Gurrola Reprographics

Harvey

Henderson Rogers Structural Engineers

Hoar Construction

Icenhower Consulting, LLC

JE Dunn Construction

Kirksey

m Strategic Partners

Matrix Structural Engineers

Meeks + Partners

Skanska USA Building, Inc.

Telios

Terracon

Walter P Moore

2019 SMPS HOUSTON Sponsorship Opportunities



2018 Sponsorship Opportunities

I hereby confirm the intent of:

(Firm name) to sponsor the Society for Marketing Professional Services, Houston Chapter at the following level:

- Diamond Level \$5000**
- Gold Level \$3500**
- Silver Level \$2000**
- Bronze Level \$1000**
- Supporting Sponsor \$500**

By signing below: I confirm that I understand that sponsorship benefits go into effect upon receipt of payment.

By (Signature)

Date

Name

Company Address

City, State, Zip

Company Website

Contact Phone Number

Contact Email



Payment

Pay by check: Mail check with a copy of this form to:
SMPS Houston, P.O. Box 133062, Spring, TX 77393
or request an invoice from smpshouston@earthlink.net

Pay by credit card via the SMPS Houston website.
Additional fees apply. Click on the level of sponsorship.
www.smpshouston.com/sponsor

Logistics

Email firm logo to DrewP@dpr.com
Low-Resolution Logo: .jpeg or .gif format suitable for web. Maximum 180 pixels wide.
High-Resolution Logo: .tif or .eps format suitable for print at approximately 4" x 4"

Questions

Contact Drew Prochaska, Sponsorship Director, at **281.615.2236** or DrewP@dpr.com

THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!

Although payments and contributions to SMPS are not tax deductible as charitable donations, they may be deducted as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

2019 SMPS HOUSTON Sponsorship Opportunities



DIAMOND \$5000

- One-Year Memberships to SMPS (x2)
- 2 Tickets to Annual Gala
- 2 admission to ALL Special Programs*
- 6 total admissions to Lunch programs*
- 6 total admissions to Education programs*
- Complimentary Entry for Design Awards submission
- One registration to CPSM Bootcamp Series
- Exclusive meeting with speaker(s) before program and seat at speaker table (2 people at each program)
- 3-minute presentation of firm at a Program (3 events)
- Logo on sponsor banner displayed at each event and on table tents (if committed by December 14th)
- Dedicated PowerPoint slide at each event
- Sponsor recognition on name badge at each event
- Sponsor may provide company materials at each Lunch and Educational Program
- Opportunity to provide one industry-relevant lunch & learn that is promoted by SMPS Houston (Topic subject to approval by the Houston Chapter Board)
- Firm Logo/Link on SMPS Houston Sponsorship page
- Firm Logo/Link on all Marketing Exchange weekly email blasts
- Logo prominently displayed on all event registration pages thru the Eventbrite website
- Firm Spotlight on SMPS Houston website (content provided by sponsor firm) with announcement post on social media and emailed to all SMPS Houston list (once per year)
- Email firm press release in Marketing Exchange email blast highlighting recent projects and new hires (3 per year, content to be provided by Sponsor Firm)
- Priority placement in Mentor/Protégé program
- Limited to one Diamond Level sponsor per discipline

BRONZE \$1000

- 2 total admissions to Lunch programs*
- 2 total admissions to Education programs*
- Logo on PowerPoint slide at each event
- Sponsor recognition on name badge at each event
- Firm Logo/Link on SMPS Houston Sponsorship page

GOLD \$3500

- One-Year Memberships to SMPS (x1)
- 1 admission to ALL Special Programs*
- 4 total admissions to Lunch programs*
- 4 total admissions to Education programs*
- Complimentary Entry for Design Awards submission
- Exclusive meeting with speaker(s) before program and seat at speaker table (1 person at each program)
- 3-minute presentation of firm at a program (3 events)
- Logo on sponsor banner displayed at each event and on table tents (if committed by December 14th)
- Dedicated PowerPoint slide at each event
- Sponsor recognition on name badge at each event
- Sponsor may provide company materials at each Lunch and Educational Program
- Firm Logo/Link on SMPS Houston Sponsorship page
- Firm Logo/Link on all Marketing Exchange weekly email blasts
- Firm Spotlight on SMPS Houston website (content provided by sponsor firm) with announcement post on social media and emailed to all SMPS Houston list (once per year)
- Email firm press release in Marketing Exchange email blast highlighting recent projects and new hires (1 per year, content to be provided by Sponsor Firm)

SILVER \$2000

- 4 total admissions to Lunch programs*
- 4 total admissions to Education programs*
- Complimentary Entry for Design Awards submission
- Logo on sponsor banner displayed at each event and on table tents (if committed by December 14th)
- Logo on PowerPoint slide at each event
- Sponsor recognition on name badge at each event
- Firm Logo/Link on SMPS Houston Sponsorship page
- Firm Logo/Link on all Marketing Exchange weekly email blasts

SUPPORTING \$500

- 1 total admissions to Lunch programs*
- 2 total admissions to Education programs*
- Name only on SMPS Houston Sponsorship page

*Definitions:

ED Educational Programs = Approximately 18 SMPS Houston lunch events in 2019 (excludes CPSM bootcamp and special workshops)

PR Lunch Program = 2019 SMPS Houston Non Joint-Venture Lunch Programs (Approximately 3)

Special Program = 2019 SMPS Houston Slate: Bowling, Developers Night, Hard Hat Tour

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SMPS HOUSTON ANNUAL DESIGN AWARDS GALA - FALL 2019

Each year SMPS Houston hosts this signature event that recognizes firms and honors chapter members with awards for design and leadership. The event includes dinner, awards program, silent auction and entertainment.

SPECIAL EVENTS (EX. TOP GOLF, HARD HAT TOUR)

In addition to programs, SMPS Houston also provides events that incorporate networking, education and fun. Sponsorships for this type of event are available from \$250 to \$5,000.

JOINT EVENTS WITH OTHER PROFESSIONAL ORGANIZATIONS

During the year, SMPS Houston may join a local professional organization for a specific topic and/or speaker that benefits both groups.