

2018 SMPS HOUSTON Sponsorship Opportunities

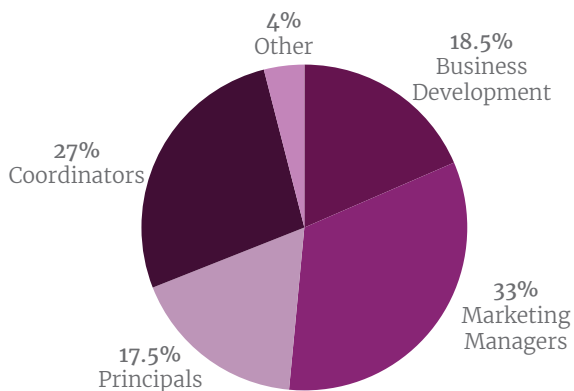
It is a great time to be a sponsor of SMPS Houston. Your firm's name and credentials will be introduced to hundreds of Architectural, Engineering and Consulting (A/E/C) professionals. SMPS Houston is a strong chapter making this sponsorship opportunity your key to connecting with leaders, decision makers, and business developers of professional services firms in the Houston area. Cultivate new and existing relationships and promote your firm at every SMPS event.

Who is SMPS Houston?

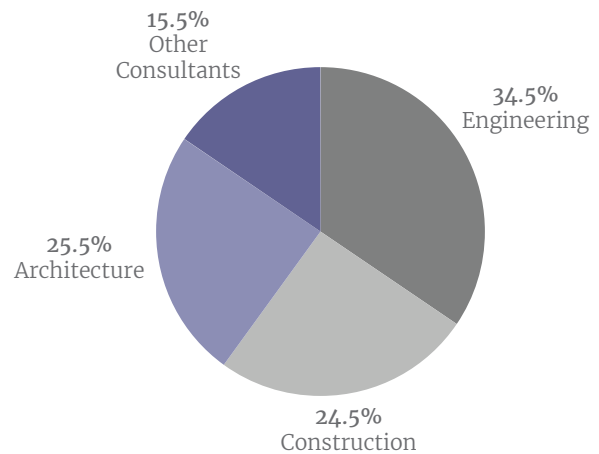
Founded in 1981, SMPS Houston is one of the most active and respected chapters in the country. One of the top 5 chapters in the country, SMPS Houston has more than 200 members representing more than 170 firms in the A/E/C industry. The chapter's members are focused on developing relationships and generating revenues for their companies. The balance of the membership consists of individuals who provide marketing support and resources for business development.

SMPS Houston is committed to being the premier resource for those working in the built environment. Over the years, the Houston chapter has received several awards from SMPS National and continues to strive for excellence.

Who are SMPS Houston members?



SMPS Houston Firm Demographics



Reasons to sponsor SMPS Houston

- Access to members of the 5th largest SMPS Chapter in the U.S
- Generate new business opportunities through networking with A/E/C decision makers
- Educate attendees/members on your company/product
- Networking and teaming opportunities with potential buyers
- Professional development and mentoring opportunities with industry experts
- An effective way to target marketing within the A/E/C industry
- Take advantage of features and/or highlights in SMPS Houston Weekly Newsletter
- SMPS is a targeted audience and community of professional services firms
- Sponsors report favorable return for supporting SMPS

Who Should Sponsor?

- A/E/C firms
- Accounting software suppliers
- Consulting firms
- Binding equipment retailers
- Trade publications
- Building product manufacturers
- Promotional product retailers
- Contact management software firms
- Hospitality/event centers
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Architectural photographers
- Presentation equipment retailers
- Printing and signage firms
- Proposal management software firms
- Rendering and modeling companies
- Event planners and caterers

2017 List of Sponsors

- ASA Dally
- Binkley & Barfield
- Burwell Consulting
- Cardno
- Chamberlin Roofing & Waterproofing
- Clark Condon Associates
- DBR Engineering Consultants
- D.E. Harvey Builders
- E&C Engineers & Consultants
- EDI Building Consultants
- Ensight, Inc.
- Henderson Rogers Structural Engineers
- Hoar Construction
- Icenhower Consulting, LLC
- JE Dunn
- JQ
- Kirksey Architecture
- m Strategic Partners
- McCarthy Building Companies
- Ninyo & Moore
- Pepper Lawson Construction
- Satterfield & Pontikes
- Skanska USA Building, Inc.
- Telios
- Terracon
- Thomas Printworks
- Turner
- Walter P. Moore
- WHR Architects
- Witz PR

What our Sponsors are saying about SMPS

“Chamberlin sponsors and supports the SMPS Houston Chapter because we believe in its mission to educate, communicate and connect. There is no other organization like SMPS in Houston, and we want our brand to be associated with such a fine organization.”

Monica Keels, Chamberlin Roofing & Waterproofing

“E&C proudly supports SMPS because of its commitment to educating the A/E/C community in matters concerning marketing and business development regardless of experience, they work with new comers as well professionals with 30+ years of experience. Our participation in SMPS has provided us with the opportunity to learn from our peers.”

Ann Nye, E&C Engineers & Consultants, Inc.

“Beyond gaining exposure for our company, KBR sees the true value of our SMPS Houston sponsorship as helping to extend educational opportunities. KBR has numerous SMPS members and all of us have greatly benefited personally and professionally from our involvement. Our sponsorship helps support important growth opportunities that strengthen the entire A/E/C industry.”

Carmen Houston, CPSM, KBR Building Group

“I’ve been a member of SMPS for over 20 years and the value of this organization cannot and should not be measured in dollars. I owe my career to the value this organization has brought to me and the firms I have worked for. As a Fellow in SMPS, I know that this organization will continue to support my professional growth of both me personally and my business.”

Kim Icenhower, Icenhower Consulting, LLC

“As a long time sponsor of SMPS Houston, Fugro values the exposure to an interested, relevant and influential audience. We are recognized at all chapter events which is comprised of principals, senior marketers, business developers, and professionals in the public and private sectors. Being an SMPS Houston sponsor is cost-effective marketing through an organization that delivers results!”

Melinda Robinson, Fugro

2018 SMPS HOUSTON Sponsorship Opportunities

I hereby confirm the intent of _____ (firm name) to sponsor the Society for Marketing Professional Services, Houston Chapter at the following level:

Diamond Level \$5000

Silver Level \$2000

Supporting Sponsor \$350

Gold Level \$3500

Bronze Level \$1000

By signing below: I confirm that I understand that sponsorship benefits go into effect upon receipt of payment.

By (signature): _____ Date: _____

Printed Name: _____

Company Address: _____

City, State, Zip: _____

Company URL: _____

Contact Phone Number: _____ Contact Email Address: _____

Payment

Pay by check: Mail check with a copy of this form to **SMPS Houston, P.O. Box 133062, Spring, TX 77393** or request an invoice to **smpshouston@earthlink.net**

Pay by credit card via the SMPS Houston website. Additional fees apply. Click on the level of sponsorship. **www.smpshouston.com/sponsor**

Logistics

Email firm logo to **DrewP@dpr.com**

Low-Resolution Logo: .jpeg or .gif format suitable for web. Maximum 180 pixels wide.

High-Resolution Logo: .tif or .eps format suitable for print at approximately 4" x 4"

Questions

Contact Drew Prochaska, Sponsorship Director, at **281.615.2236** or **DrewP@dpr.com**

THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!

Although payments and contributions to SMPS are not tax deductible as charitable donations, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

2018 SMPS HOUSTON Sponsorship Levels and Benefits

DIAMOND \$5000*
One-Year Memberships to SMPS (x2)
Two tickets to annual SMPS Gala
One Registration to Building Career Power series
Seats at Exclusive “Sponsor Introduction Meetings” with the program speaker(s) – (2 seats at each program)
10 Admissions Total to Programs or Educational Events
Logo on sponsor banner displayed at each event and on table tents
Dedicated PowerPoint slide at each event
3-minute presentation of firm at a Program (4 events)
Firm Logo/Link on SMPS Houston Sponsorship page
Firm Logo/Link on all SMPS Houston Marketing Exchange weekly email blasts
Interview with one member firm for website spotlight
Priority placement in Mentor/Protégé program
Firm Logo/Link once on monthly sponsorship highlight on social media
Sponsor recognition on name badge at each event

GOLD \$3500
One-Year Memberships to SMPS (x1)
One ticket to annual SMPS Gala
Seats at Exclusive “Sponsor Introduction Meetings” with the program speaker(s) – (2 seats at 2 events)
8 Admissions Total to Programs or Educational Events
Logo on sponsor banner displayed at each event and on table tents
Dedicated PowerPoint slide at each event
3-minute presentation of firm at a Program (3 events)
Firm Logo/Link on SMPS Houston Sponsorship page
Firm Logo/Link on all SMPS Houston Marketing Exchange weekly email blasts
One-time Firm Logo/Link sponsorship highlight on social media
Sponsor recognition on name badge at each event

SILVER \$2000
6 Admissions Total to Programs or Educational Events
Logo on sponsor banner displayed at each event and on table tents
Logo on PowerPoint slide at each event
Firm Logo/Link on SMPS Houston Sponsorship page
Firm Logo/Link on all SMPS Houston Marketing Exchange weekly email blasts
Sponsor recognition on name badge at each event

BRONZE \$1000
2 Admissions to Programs and 2 Educational Events (4 tickets total for the year)
Logo on PowerPoint slide at each event
Firm Logo/Link on SMPS Houston Sponsorship page

SUPPORTING \$350
2 Admissions to an Educational Event or 1 Admission to a Program
Name only on SMPS Houston Sponsorship page

*One per discipline

Additional Sponsorship Opportunities

- SMPS HOUSTON ANNUAL DESIGN AWARDS GALA – OCTOBER 2018 (benefitting Casa de Esperanza)
Each year SMPS Houston hosts this signature event that recognizes firms and honors chapter members with awards for design and leadership. This event also supports a local charity that focuses on children in crisis due to abuse, neglect or the effects of HIV. The event includes dinner, awards program, silent auction and entertainment.
- SPECIAL EVENTS (EX. TOP GOLF, HARD HAT TOUR)
In addition to programs, SMPS Houston also provides events that incorporate networking, education and fun. Sponsorships for this type of event are available from \$250 to \$5,000
- JOINT EVENTS WITH OTHER PROFESSIONAL ORGANIZATIONS
During the year, SMPS Houston may join a local professional organization for a specific topic and/or speaker that benefits both groups.